



## LIGHT + BUBBLY WINE FOR ANYTIME

**Opportunity:** Sparkling Wine \$44.1B (+8.5%) | NOLO/Better-For-You \$3.1B (+10.4%)

**Answer:** We've developed a pure, bubbly, sessionable wine product to meet the demands of the modern consumer connecting with their values through an authentic proposition.

  
FEWER CALORIES  
LESS ALCOHOL

  
SUSTAINABLY  
FARMED

  
CALIFORNIA  
GROWN

  
BUBBLED  
JUST RIGHT

DRY  SWEET

NO ADDED SUGAR, NO ARTIFICIAL FLAVORS,  
GLUTEN-FREE, VEGAN-FRIENDLY, NON GMO

BLEND	VARIETALS	UPC	ABV
WHITE BLEND	56% CHENIN BLANC, 44% RIESLING	8 50037 33000 3	7.7%
ROSÉ BLEND	43% SYRAH, 41% ZINFANDEL, 11% MOSCATO, 5% GRENACHE	8 50037 33001 0	7.8%
RED BLEND	55% SYRAH, 45% ZINFANDEL	8 50037 33002 7	7.6%

SCAN TO LEARN  
MORE ABOUT  
OUR WINES!

