



LIGHT + BUBBLY WINE FOR ANYTIME

Opportunity: Sparkling Wine \$44.1B (+8.5%) | NOLO/Better-For-You \$3.1B (+10.4%)

Answer: We've developed a pure, bubbly, sessionable wine product to meet the demands of the modern consumer connecting with their values through an authentic proposition.

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 FEWER CALORIES
LESS ALCOHOL
- 
 SUSTAINABLY
FARMED
- 
 CALIFORNIA
GROWN
- 
 BUBBLED
JUST RIGHT

DRY SWEET

NO ADDED SUGAR, NO ARTIFICIAL FLAVORS,
GLUTEN-FREE, VEGAN-FRIENDLY, NON GMO

BLEND	VARIETALS	UPC	ABV
WHITE BLEND	56% CHENIN BLANC, 44% RIESLING	8 50037 33000 3	7.7%
ROSÉ BLEND	43% SYRAH, 41% ZINFANDEL, 11% MOSCATO, 5% GRENACHE	8 50037 33001 0	7.8%
RED BLEND	55% SYRAH, 45% ZINFANDEL	8 50037 33002 7	7.6%

SCAN TO LEARN
MORE ABOUT
OUR WINES!

